

# FORTINET<sup>®</sup>

CHAMPIONSHIP

# SPONSORSHIP OPPORTUNITIES

SEPTEMBER 11-17, 2023

SPORTFIVE





## EVENT HIGHLIGHTS

# When the TOUR comes to Napa

**DATE:** September 11-17, 2023

**MARKET:** Napa Valley

**BROADCAST:** All four rounds live on Golf Channel

### The Golf Life Meets The Good Life

Voted the most fan-friendly PGA TOUR event, the Fortinet Championship is an annual event on the FedEx Cup Fall Series that offers all the excitement of professional golf with a flair for the finer things in life.

### Elite Golf

Notable participants have included Max Homa, Jon Rahm, Hideki Matsuyama, Rickie Fowler, Justin Thomas, Tony Finau, Will Zalatoris, Colin Morikawa, Patrick Cantlay, and more.





## EVENT HIGHLIGHTS

The best of Napa meets the best of the PGA TOUR. This one-of-a-kind event features world-renowned local wineries, a wide range of culinary flavors and a live concert series that has included performers such as OneRepublic, Cole Swindell, Jake Owen, Jimmy Buffett, Billy Idol, Bad Company, O.A.R., Goo Goo Dolls, Weezer, and many more. It's the most rockin', tastiest stop on the TOUR.





### EVENT HIGHLIGHTS

# Supporting the Community

Proceeds from the Fortinet Championship have been designated to benefit nonprofit organizations in the areas of science, technology, engineering, and math (STEM); diversity and inclusion; reskilling programs, as well as local Napa-area nonprofits.

The Fortinet Championship is proud to work with the following organizations, raising nearly \$300,000 for the 2022 tournament:





# NEW COURSE LAYOUT

2023 FORTINET CHAMPIONSHIP



# By the Numbers



**900**

ANNUAL  
VOLUNTEERS



**80**

COUNTRIES  
REACHED VIA  
BROADCAST



**\$18M**

ANNUAL  
ECONOMIC  
IMPACT



**\$3B**

LIFETIME  
CHARITABLE  
GIVING VIA  
PGA TOUR



# PRIVATE HOSPITALITY

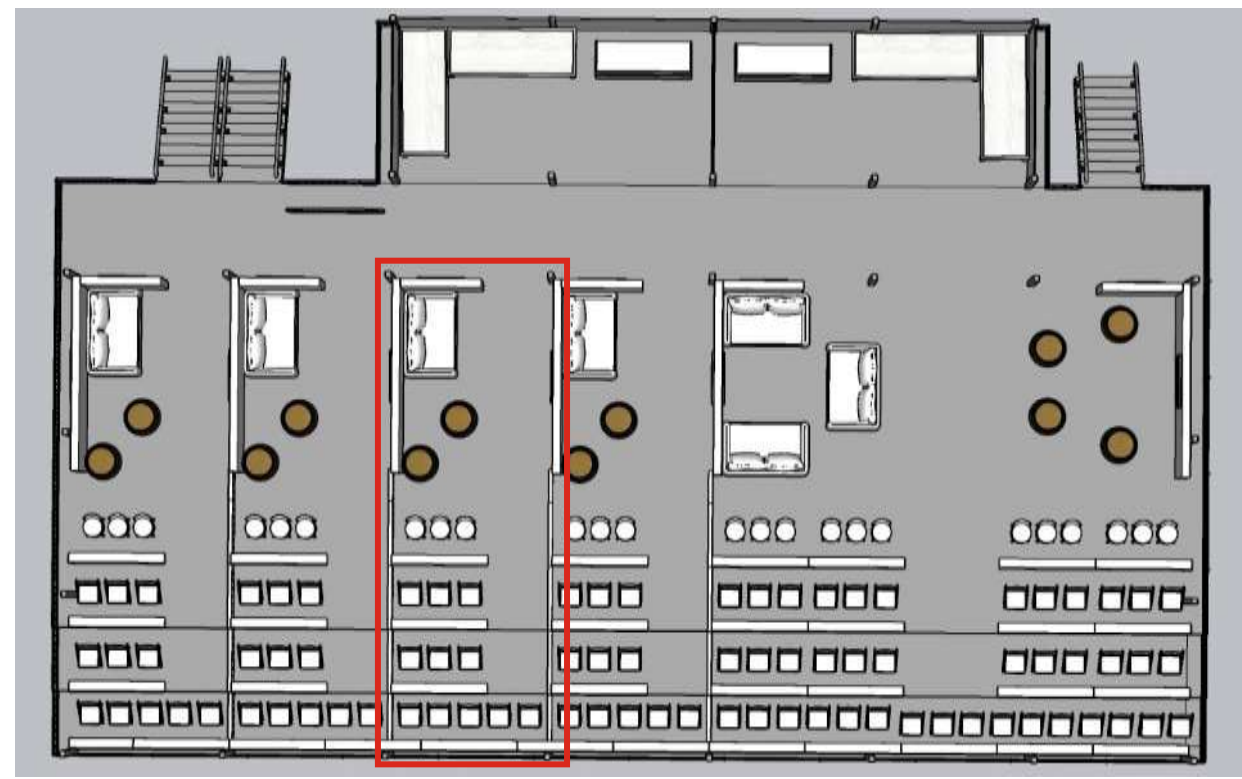
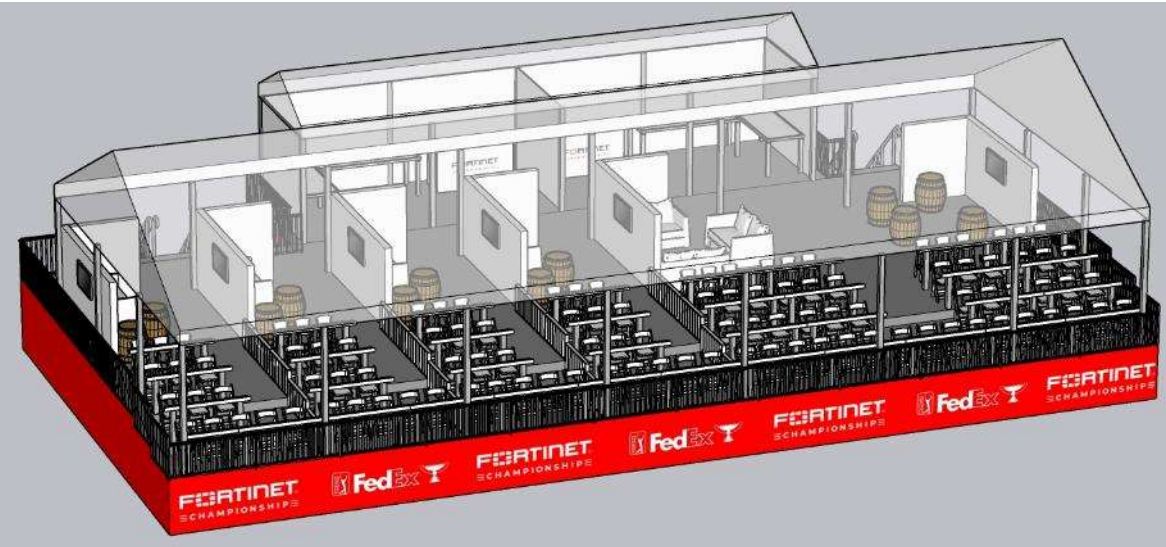
2023 FORTINET CHAMPIONSHIP

Private hospitality experiences are covered, open-air, private seating venues with HD televisions, premium restrooms, all-inclusive F&B, and company branding.



PRIVATE HOSPITALITY

# Oak Knoll Skyboxes







## PRIVATE HOSPITALITY

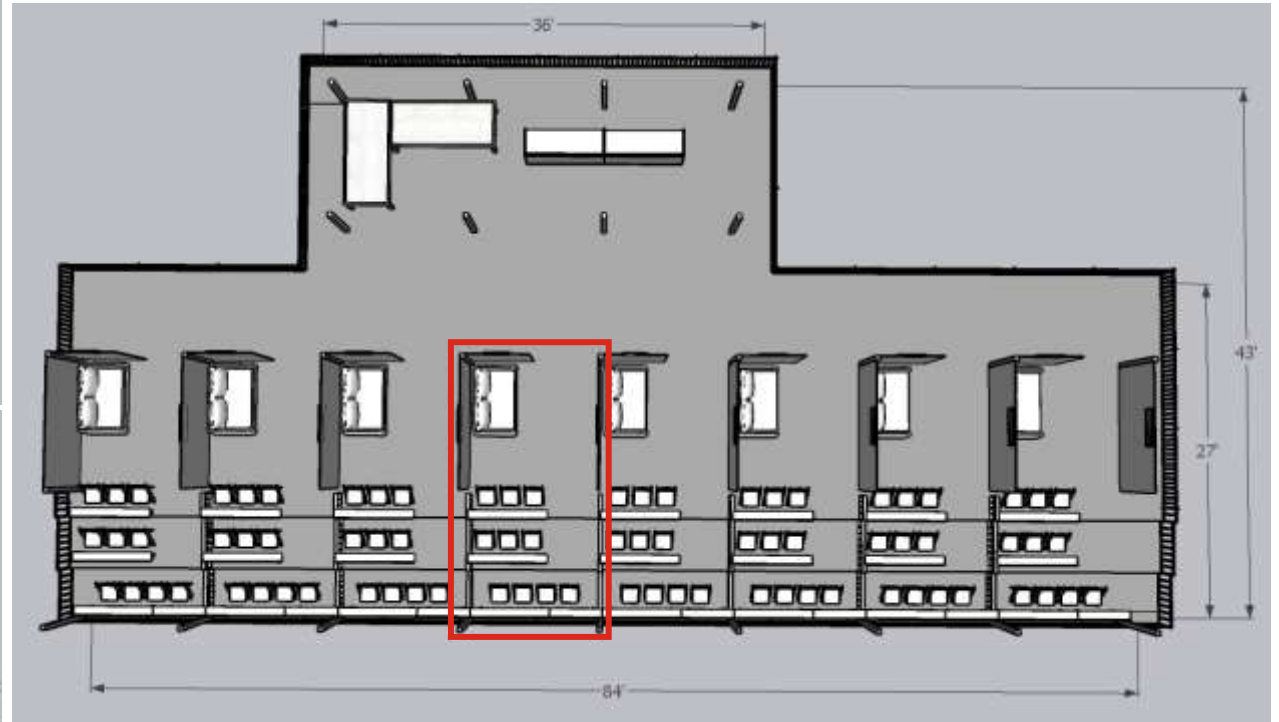
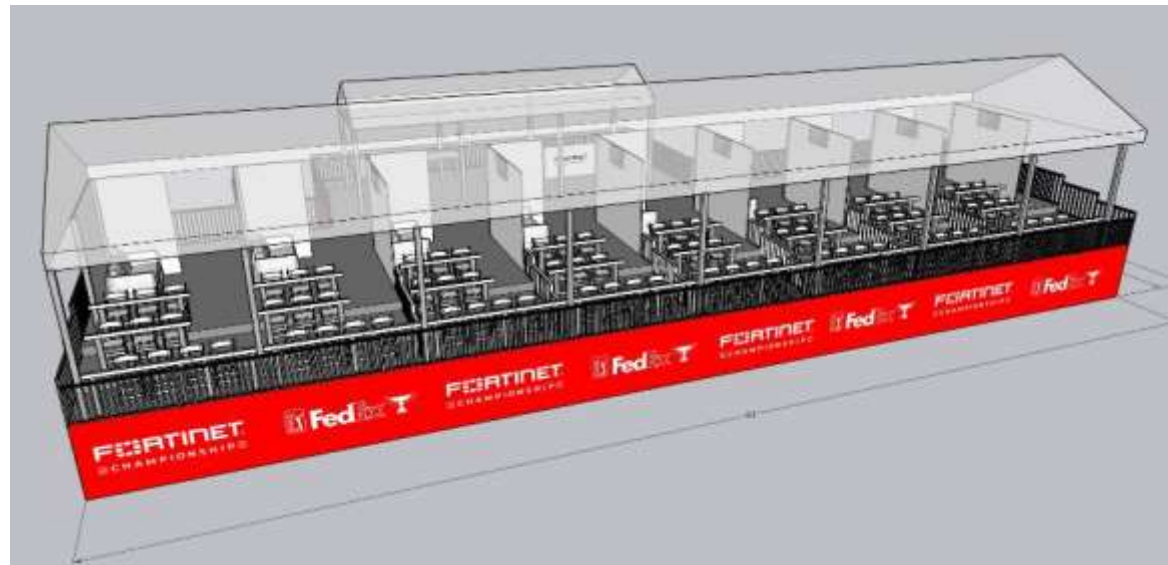
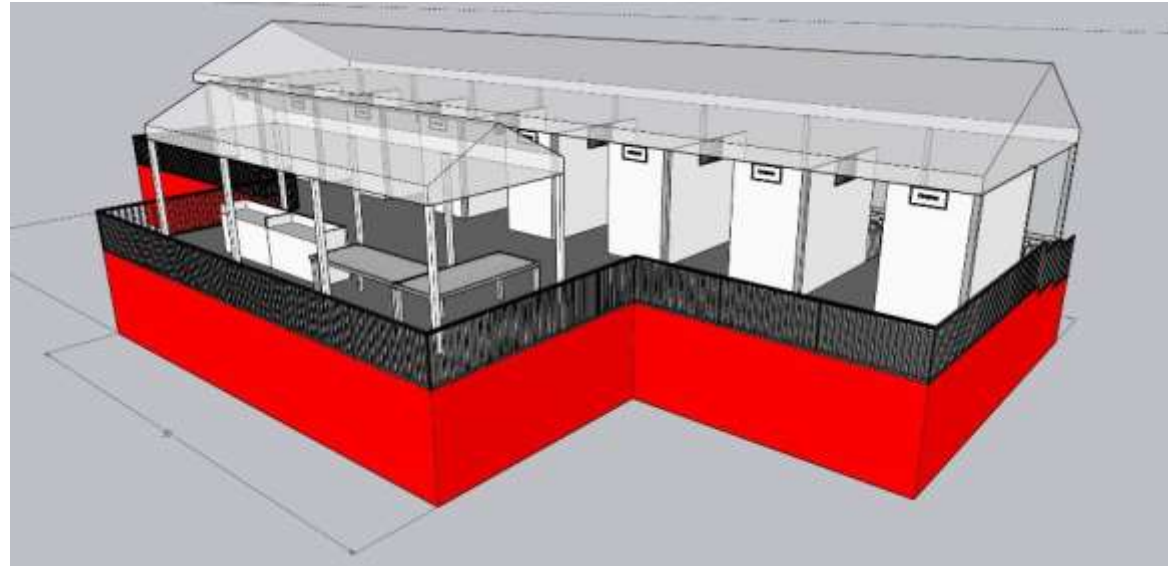
# Oak Knoll Skyboxes

- Located to golfer's left of the 18<sup>th</sup> green with premium viewing of the finishing hole
- 20 digital passes per day Thursday to Sunday
- 5 VIP parking passes per day
- 2 VIP concert tickets Friday & Saturday
- 2 Invitations to Tuesday Night Pairings Party
- 1 Honorary observer group
- Option to add up to 10 additional tickets at \$400 per person per day
- Option to add additional concert VIP tickets at \$75 per person per day



PRIVATE HOSPITALITY

# Atlas Peak Cabanas





PRIVATE HOSPITALITY

# Atlas Peak Cabanas

- Located on the new 17th hole with stunning views of the green, lake, and Atlas Peak
- 12 digital passes per day Thursday to Sunday
- 3 VIP parking passes per day
- 2 VIP concert tickets Friday & Saturday
- 2 Invitations to Tuesday Night Pairings Party
- Option to add up to 4 additional tickets at \$350 per person per day
- Option to add additional concert VIP tickets at \$75 per person per day





# SHARED HOSPITALITY

2023 FORTINET CHAMPIONSHIP

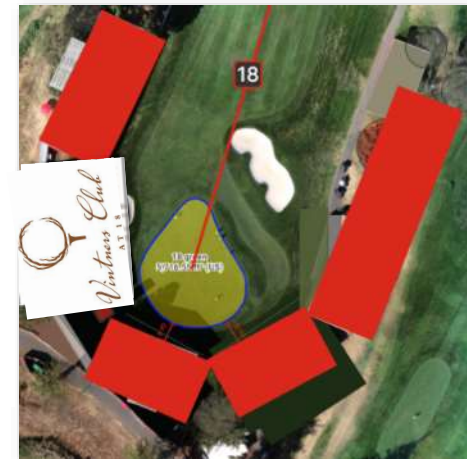


## SHARED HOSPITALITY

# Vintners Club at 18

Vintners Club is where the decadence of Napa meets the exhilarating excitement of professional play. Live large in a private chalet on the 18th green, featuring:

- Elegant upgraded viewing experience located on the golfer's right of the 18th green with covered outdoor patio, padded chairs with drink rails and HD televisions, and optimal views of the finishing hole
- All-inclusive full premium bar with local wine offerings
- Daily breakfast and lunch along with afternoon hors d'oeuvres and decadent desserts
- Premium restrooms
- VIP parking pass for each pair of tickets purchased per day
- One (1) Concert VIP ticket on Friday and Saturday
- One (1) item with new Vintners Club logo





## SHARED HOSPITALITY

# Premium Pass

Upgrade your Fortinet Championship experience with a Premium Pass. Enjoy stunning views from two back-9 covered club areas including:

- 18th Tee and 15th Green
- Daily ticket Thursday-Sunday includes concert ticket Friday-Saturday
- All-inclusive lunch beer, wine, soft drinks, and water
- Cocktails available for purchase
- Elevated concert viewing area
- Access to premium restrooms



# PLAY WITH THE PROS

2023 FORTINET CHAMPIONSHIP

JASON DAY



TONY FINAU

PLAY WITH THE PROS

# Monday Pro-Am

SEPTEMBER 11th, 2023

- Four (4) playing positions in Monday Pro-Am
- Four (4) official tee prizes
- Shared golf carts
- Four (4) invitations to Pro-Am after golf reception
- Four (4) VIP parking passes for Monday

**\$12,000 per group**





PLAY WITH THE PROS

# Wednesday Pro-Am

SEPTEMBER 13th, 2023

- Three (3) playing positions in Wednesday Pro-Am
- Three (3) official tee prizes
- Caddies are provided
- Six (6) invitations to Tuesday Night Pairings Party
- Three (3) invitations to Wednesday Pro-Am after golf reception
- Three (3) VIP parking passes for Wednesday

**\$30,000 per group\***



RICKIE FOWLER



# SPONSORSHIP OPPORTUNITIES

2023 FORTINET CHAMPIONSHIP



## SPONSORSHIP OPPORTUNITIES

# Custom Campaigns

The Fortinet Championship offers customized branding and marketing campaigns tailored to the objectives of each company.





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# Custom Campaigns

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# THANK YOU.

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